



In-Market Inventory Scanner App


**Best Practices
for Distribution**



In-Market Inventory Scanner App

The In-Market Inventory Scanner App is a web-based portal and mobile app that allows you to track the card distributions that you have made to your healthcare provider (i.e. physicians, pharmacies, clinics, etc.).

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The image shows a woman in a professional setting, smiling while using a mobile device. A large, semi-transparent smartphone screen is overlaid on the right side of the image, displaying the 'Add Drop Off' screen of the In-Market Inventory Scanner App. The app interface is purple and white, with the following fields and buttons:

- Physician Drop Off Date***: A dropdown menu showing 'Mar. 15, 2022'.
- Physician Province***: A dropdown menu showing 'AB'.
- Search Type***: A dropdown menu showing 'Name'.
- Physician Name**: A text input field with the placeholder 'Search Physician Location'.
- ADD PACKET(S)**: A button.
- ADD NEW LOCATION**: A button.
- Drop Off**: A button with a camera icon.
- History**: A button with a bar chart icon.



Card Assignment Best Practices

The proper assignment of cards (packs) is **CRITICAL** to tracking the performance of STI Programs via the In-Market Inventory Report. The assignment of cards tracks the recipients utilization of the cards and is also critical to the representatives' replenishment activities.

Corresponding reports from the In-Market Inventory Scanner App can be accessed through My Reports on the home page. Login by visiting: <https://datasolutions.smartsti.com>.

CARDS MUST BE ASSIGNED TO A SPECIFIC RECIPIENT
(i.e. Physician, Pharmacy or Clinic).

Ensure you select the correct healthcare provider:



Select

Physicians

when meeting with a physician.



Select

Pharmacies

when dropping off cards at pharmacy.



Select

Clinics

when unable to meet with a physician or directly detailing the clinic.

If your recipient search doesn't yield the healthcare provider, you can **"Add New"** and fill out the required fields.



Card Assignment Best Practices




Add Tracking Info

Enter/Scan the **LOT#** from the HEADER CARD on packet to track the recipient distribution. It is preferable not to break up packs, however if this is done, please ensure you scan the QR Code or enter the full card number.

Example: INNOVABCDE595MB.

Sample Packet Details

Physician Name / Nom du médecin : _____	
Postal Code / Code postal : _____	
Date : _____	
Terr # / # de Terr : _____	
	LOT# 00001 INNOVABCDE
# 595MB, 441MB, 812MB, 661MB, 172MB, 826MB	



Add Recipient Info

Be sure to enter all the recipient info i.e. First Name, Last Name, Address, City, Province, Postal Code, etc.

You can enter **“multiple”** Header Cards (packs) for the same recipient.



Transferring Packets

If you happen to provide a colleague with cards that are assigned to you please ensure to record the LOT #(s) or Card Number(s) and notify your product manager of this transfer. It will be reflected in the reporting shortly after STI has been notified.

